Whichever challenge you choose, make sure that your entry delivers exactly what the judges are looking for:

- Excellence of method – have you followed a sound scientific method?
- Communication skills – can you explain your work clearly, confidently and in a way that inspires others?
- Passion for STEM – does your enthusiasm shine through?
- Creativity – have you approached your project in an intriguing and interesting way?

If you decide to make a video to show how you tackled your chosen challenge, it should be no longer than **3 minutes** and follow the advice below:

- **Speak clearly**: we need to be able to hear about what you’ve done!
- **Think of your audience**: Be interesting and don’t waffle!
- **A picture is worth a thousand words**: Don’t just talk at the camera – show us what you’ve been up to.
- **It’s all about you**: Introduce yourselves and your school and what inspired you to tackle the challenge.
- **Remember copyright**: Don’t include anything that you didn’t create yourself – so no music, photos etc. taken from the internet.
- **Practise**: Do a practice run through checking light and sound. Watch it back before filming the final version.
- **Watch out for time**: Make the most of your 3 minutes by planning what you’re going to say and who is going to say it.

**Tip:** You don’t have to use a professional video camera to make a film – you could just use someone’s phone.

**Uploading your video onto YouTube**

- **Sign in to YouTube** (you can do this with a Google account. If you don’t have a Google account, [sign up for one here](#).)
- **Click on Upload (top right)**
- Where it says ‘Select files to upload’ you will see a drop down menu. Either leave this as Public (which means anyone will be able to find your video on YouTube) or change it to Unlisted, which means that only people who know the link will be able to find it.
- **Drag your video onto the space provided or upload using the normal document search.**
- Once it’s uploaded you can view your video in ‘My channel’. Below the video there will be a tab which says ‘Share’ – click this and it will give you a code to add to the submission form.

**Tip:** Make sure that your video is set to Public or Unlisted. If it is Private, the judges won’t be able to see it!

To find out more about the Ultimate STEM Challenge visit [www.bp.com/ultimatestemchallenge](http://www.bp.com/ultimatestemchallenge)